

## **FOR IMMEDIATE RELEASE**

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### **Illuminate Supports the New Golden Age in American Education**

*Using Illuminate Live! the North American Council for Online Learning Delivers its First Professional Development Webinar*

**Pompano Beach, Florida, February 8 , 2005** – Illuminate, Inc., a leading provider of live eLearning and Web conferencing solutions for the real-time organization, announced today the North American Council for Online Learning (NACOL) hosted their first professional development webinar using *Illuminate Live!*, an eLearning and Web conferencing solution for the real-time organization. Education professionals located in 22 states and two provinces in Canada joined the online session to participate in a discussion with the Office of Educational Technology for the U.S. Department of Education that focused on the recently released *National Educational Technology Plan*.

“Illuminate, one of NACOL’s first member organizations, provided outstanding comprehensive Web conferencing and collaboration for our professional development symposium discussing the National Education Technology Plan,” said Tim Stroud, president and CEO of the North American Council for Online Learning.

On January 7, 2005, the US Department of Education announced its National Education Technology Plan (NETP) plan for transforming education in the United States of America. NETP is designed to help states and school districts adopt creative new teaching models as they are emerging that embrace technology to redesign curricula and organizational structures.

During NACOL’s first professional development webinar, Susan D. Patrick, director of education technology for the U.S. Department of Education said “Our schools need to be ready for the future and require learning environments that engage this generation as well as equip them with the skills and knowledge they will need to be competitive and successful in a global, information-based economy. We recognize that some of the most promising new educational approaches are being developed outside the traditional education system, through eLearning and virtual schools. One of our goals is to enable every teacher to participate in eLearning training and provide every student with access to eLearning.”

Schools are seeing rapid growth in eLearning, distance learning, Web conferencing and online collaboration. Industry analyst firm Collaborative Strategies forecasts the virtual classroom market to be \$1.17 billion by 2005 and Frost and Sullivan projects the Web conferencing market to grow to over \$2.5 billion by 2009.

“At Illuminate, we understand that schools need to meet the growing eLearning demands in an effort to revolutionize education instructional methods, and make the transition from an industrial to a knowledge-based economy,” said Roger Hanley, vice president of academic strategies of Illuminate. “Illuminate *Live!* provides a cost-effective way for schools to offer superior educational services that help students improve performance, increase test scores, and enhance technical aptitude.”

Elluminate provides live eLearning and Web collaboration solutions that help schools improve the learning experience while reducing costs. Elluminate's design delivers superior quality voice over Internet, in-sync communications regardless of connection speed, broad cross-platform support, and advanced yet easy-to-use moderator tools.

**About Elluminate, Inc.**

Elluminate, Inc. provides live eLearning and Web conferencing solutions for the real-time organization. Its *No User Left Behind*<sup>™</sup> technology design ensures the best user experience for all through superior-quality VoIP, communications that are in-sync regardless of connection speed, broad cross-platform support, and advanced yet easy-to-use ESP Moderator Tools. Elluminate products create a rich, collaborative environment for live remote training and online meetings, all while delivering lower upfront costs and strong ROI. Headquartered in Calgary, Alberta, Canada and Pompano Beach, Fla., Elluminate serves corporate and academic organizations such as T-Mobile, Interstate Hotels and Resorts, Penn State University, Johns Hopkins University and many more. For more information, visit [www.elluminate.com](http://www.elluminate.com).

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